

PHILIP MORRIS, U.S.A.

INTEROFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: E. Merlo

DATE: September 10, 1984

FROM: H. Goldfrach

SUBJECT: MERIT CHALLENGE CONTRACT

Attached for your review is a draft copy of the contract we are planning to execute with "Round The Horn, Inc." as promoter of The Merit Challenge--Race Around The Horn.

There are still two minor points which I'd like revised, and the draft is so noted. With your agreement and/or comment we'll proceed to a finished version, and begin final negotiations with RTH, Inc.

HG:jg
Attachment



cc: R. Fitzmaurice ✓



AC BM
LAF 9/10/84

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